

## **PRIVACY STATEMENT NOMOBO**

### **1. General**

In this privacy statement, NOMOBO provides information about the processing of personal data by NOMOBO, located at Vaalmuiden 23, 1046 BV Amsterdam and registered in the Trade Register under number 55806562. NOMOBO can be reached by telephone +31207165800 and by e-mail: info@nomobo.tv.

NOMOBO is the controller with regard to the personal data obtained or generated via the website nomobo.tv, e-mail, SMS, apps. This privacy statement applies to visitors to the website of NOMOBO, users of the apps of NOMOBO, customers of NOMOBO and their relations, visitors to events of NOMOBO and all persons of whom NOMOBO processes personal data, with the exception of persons working for NOMOBO.

### **2. Personal Data**

The personal data processed by NOMOBO are (a) personal data that you have provided directly or indirectly via the website nomobo.tv, e-mail, SMS, apps or in any other way, (b) personal data generated by the receiving electronic messages sent by us or your use of the website nomobo.tv, apps or similar applications. Examples of personal data that you provide to us are: first name, last name, address, zip code and city, e-mail address and telephone number. Examples of personal data that are generated are: IP address, surfing behavior and other data about the use of this website.

### **3. Use of personal data**

NOMOBO uses the personal data for various purposes which we describe below:

- Collecting statistics and analytics on website browsing behaviour
- Analyzing the data to determine market opportunities
- Tailor offering to personal data supplied
- Inbound marketing data

### **4. Engagement of third parties**

NOMOBO has engaged Project Five located at the Beukelsdijk 31J, 3021 AC Rotterdam, to process your personal data, which processes personal data exclusively on behalf of NOMOBO. NOMOBO has concluded a processor agreement with Project Five.

### **5. Transfer outside the (European Economic Area) EEA**

Your personal data will not be processed outside the EEA.

## 6. Cookies

This website of NOMOBO uses so-called functional and analytical 'cookies'. Cookies are small (text) files that are stored on your computer, tablet or smartphone when you visit a website.

### *Functional cookies*

The functional cookies are used to make the website function as well as possible.

### *Analytical cookies*

The analytical cookies are used to keep statistics about the use of our website. NOMOBO uses Google Analytics from Google, Inc. for this. NOMOBO has set Google Analytics cookies 'privacy friendly', in line with the manual of the Dutch Data Protection Authority. This means that the data collected with Google Analytics is anonymized as much as possible and that Google will never process your full IP address, but always mask the last octet of your IP address. Google does not use the collected data for its own purposes because NOMOBO has not given Google permission to use the collected data for this purpose. Furthermore, NOMOBO does not use other Google services in combination with the Google Analytics cookies. The collected data is stored by Google on servers in the United States. For this, a processor agreement has been concluded with Google, Inc. For more information, read the [privacy policy](#) of Google Analytics. If you do not want to accept Google Analytics cookies, click [here](#). You can also disable cookies by refusing all or only certain cookies in the settings of your browser. Please note that if you do not accept certain cookies, you will not be able to use certain functionalities of the website and the ease of use of the website will be limited.

### *Tracking cookies*

By means of tracking cookies, also called marketing cookies, advertisers (third parties) can follow the visitor and keep track of his surfing behavior. This allows a profile of the visitor to be built up.

## 7. Change / deletion of personal data / Complaints

- a. Every person has the right to inspect, correct, supplement, delete and block his or her personal data. If a data subject wishes to exercise one of these rights, or if the data subject has questions about this Privacy statement, the data subject can reach NOMOBO by telephone +31207165800] and by e-mail: [info@nomobo.tv](mailto:info@nomobo.tv).
- b. Recipients of newsletters can unsubscribe by sending an email to [info@nomobo.tv](mailto:info@nomobo.tv).
- c. If you have a complaint about how NOMOBO processes your personal data, you can contact NOMOBO by sending an email to [info@nomobo.tv](mailto:info@nomobo.tv) by calling with +312071625800. If that does not lead to a solution, you can always contact the Dutch Data Protection Authority ([www.acm.nl/nl](http://www.acm.nl/nl)).

**8. Retention period**

NOMOBO does not store personal data longer than necessary for the above purposes or as long as necessary to comply with legislation and regulations.

**9. Security**

In the processor agreement with third parties, NOMOBO has laid down technical and organizational measures to protect personal data of Users against loss or unlawful processing.

**10. Changes to the Privacy statement**

NOMOBO reserves the right to amend this Privacy statement. Any adjustment will be announced on this page. NOMOBO therefore advises those involved to regularly check this page to see if any changes have been made. The current privacy statement was updated on February 12, 2020